



Bioprotection  
Aotearoa

# Why Incursion Communication Needs to Change

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# Recap

- The yellow-legged hornet was [first discovered](#) on October 2025, a [Tone queen](#) building a nest in Glenfield on Auckland's North Shore.
- November 5th, more queens were detected and more nests were destroyed.
- December, the surveillance zone expanded from 5km to 11km radius, and
- January 2026, hornet detection technology via radio tracking was being trialled.
- February 2026 - radio tracking is ramping up with more nests found and destroyed.
- Currently, the yellow-legged hornets appear to be contained within the Auckland Region.



# Response fatigue

- General issue fatigue - Hard to get sustained interest with multiple issues competing for interest
- Multiple information sources – communication landscape is significantly different than even 10 years ago
- Trust of sources is becoming more of an issue



# Timely communications

- Clear and constant communications
- streamlined messaging
- Support action in the community - 5 million biosecurity members
- Central govt has a command and control method of communications – need to move on from this soon after incursions



# Preparedness (for next time)

- *"Harnessing the contributions of all New Zealanders, we need to make more effective use of our assets – our people, tools, information, science and infrastructure – throughout the system.*
- *Work to embed communities in the system- be regional based*
- *Consistent funding of community members – support the third sector*

