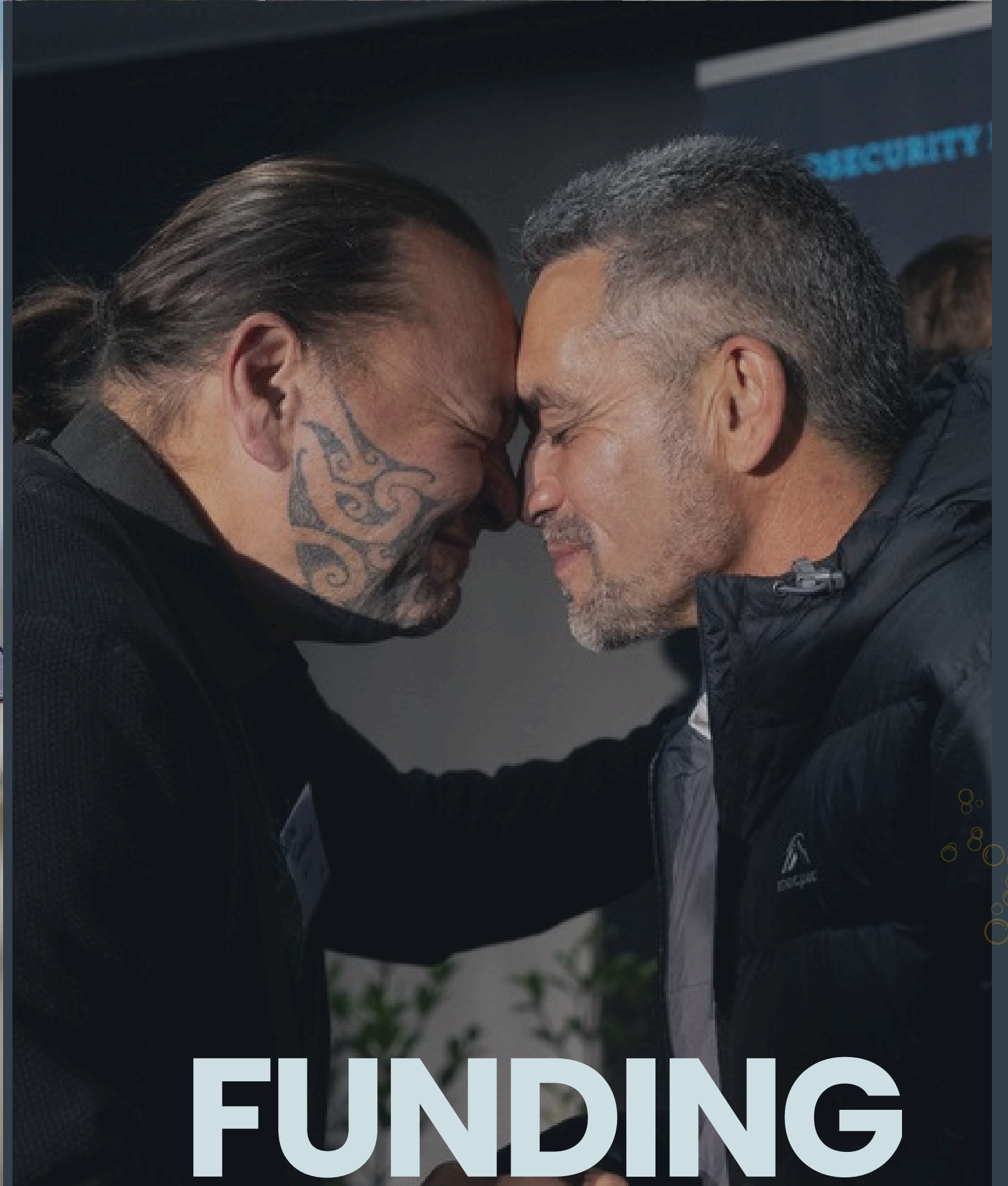


# TAURANGA MOANA



# BIOSECURITY CAPITAL



# FUNDING PARTNERS

## ABOUT US

Tauranga Moana Biosecurity Capital (TMBC) is an Incorporated Society with a mission to shift New Zealanders' perceptions of biosecurity, how it connects to our everyday lives, and how we can all get involved.

Our focus is on working in partnership with mana whenua, connecting our communities to the importance of biosecurity, and building collaboration across iwi, hapū, community organisations, industry, business, science and mātauranga Māori experts, central government and local government to achieve biosecurity excellence.



### CARLTON BIDOIS, TMBC CO-CHAIR

*“A biosecurity incursion has the potential to negatively transform the lives of future generations and the place we know as home.”*

*“Biosecurity matters to anyone who enjoys harvesting kaimoana from the sea or interacting with our iconic mountains and native forests. It also matters to everyone earning a living and operating a business in the Western Bay of Plenty, where the economy is dependent on the natural environment”*

## GUIDING PRINCIPLES

**Tika me te pono** – honesty integrity

**Whakamārarō te Kupu** – walk the talk

**Whanaungatanga** – relationship through shared experiences and working together which provides people with a sense of belonging

**Whai mana** – recognition and resource

**Kaitiakitanga** – guardianship and protection – a way of managing the environment, based on the Māori world view

**Whai māramatanga** – grow knowledge.



# WHAT WE DO

At TMBC, our mission is clear: to lead the way in biosecurity excellence. We do this by connecting with communities of all ages, building strong relationships, and reaching new audiences to grow a culture of biosecurity awareness and action. Through strategic communication, engaging events and activations, we're committed to raising awareness, building capability, and nurturing future biosecurity leaders.

## Events & Activations:

TMBC delivers a diverse range of events throughout the year. From our Partners Forums and flagship symposium event to specialised training workshops, we bring biosecurity into day-to-day life through hands-on activations.

## Learning & Development:

We're growing the next generation of biosecurity leaders - the future kaitiaki of our rohe. Through school programmes like Tiakina Taiao, which brings together kura from across our region, and initiatives like The Great Tauranga Moana Biosecurity Hunt, we inspire lifelong guardianship of our environment. Biosecurity learning is a journey anyone can join at any stage of life, and our events, workshops and field trips ensure people of all ages can connect with our critical kaupapa.

## Communication & Awareness:

TMBC is a trusted voice for biosecurity in our region. We share timely updates, practical tools and biosecurity news through our newsletter The Channel, social media, blog, and member network. Built on a foundation of partnership, our communication platforms also spotlight the mahi of our collaborators and funders.



# WHY GET INVOLVED

Biosecurity is essential to protecting our way of life. It safeguards the environment, our economy, and the industries that sustain our communities. Without strong biosecurity measures, our cherished recreational activities, such as hiking, fishing, and boating are at risk from invasive pests and diseases.

As kaitiaki (guardians), we all have a responsibility to protect Aotearoa's unique ecosystems for future generations. Biosecurity also underpins the success of vital industries, including ports, exports, horticulture, agriculture, forestry, fisheries, and tourism. A biosecurity breach can have devastating economic consequences, disrupting supply chains and threatening livelihoods.

By investing in biosecurity, we ensure economic sustainability, protect biodiversity, and uphold our role as guardians of the land and sea.

## WHAT'S AT STAKE



**MARINE SECURITY**  
INVASIVE PESTS  
LIKE THE ASIAN  
PADDLE CRAB,  
MANTIS SHRIMP &  
CAULERPA



**BROWN MARMORATED  
STINK BUG** - REAL GDP  
COULD FALL BY UP TO  
\$3.6 BILLION BY 2038



**EMERGING RISKS**  
FRUIT FLY INCURSION,  
FOOT AND MOUTH  
DISEASE, AVIAN BIRD  
FLU



**NATIVE PATHOGENS:**  
MYRTLE RUST, KAURI  
DIEBACK



**PSA-V**  
\$1 BILLION  
IN LOSSES



**\$1.1 BILLION DOLLAR  
TOURISM INDUSTRY**

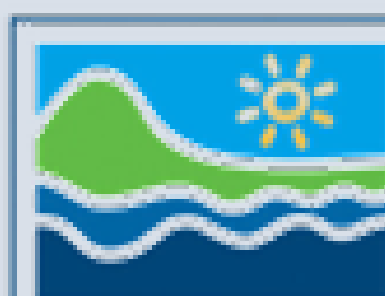
**NZ'S LARGEST PORT**  
BILLION DOLLAR  
INDUSTRIES (LOGS,  
PRODUCE)



# OUR SUPPORTERS



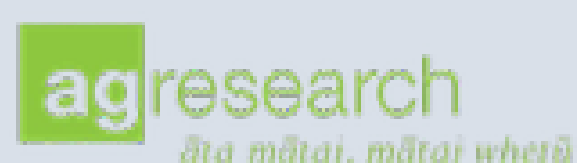
**Biosecurity New Zealand**  
Ministry for Primary Industries  
Manatū Ahu Matua



**BAY OF PLENTY  
REGIONAL COUNCIL  
TOI MOANA**



## BIOECONOMY SCIENCE INSTITUTE



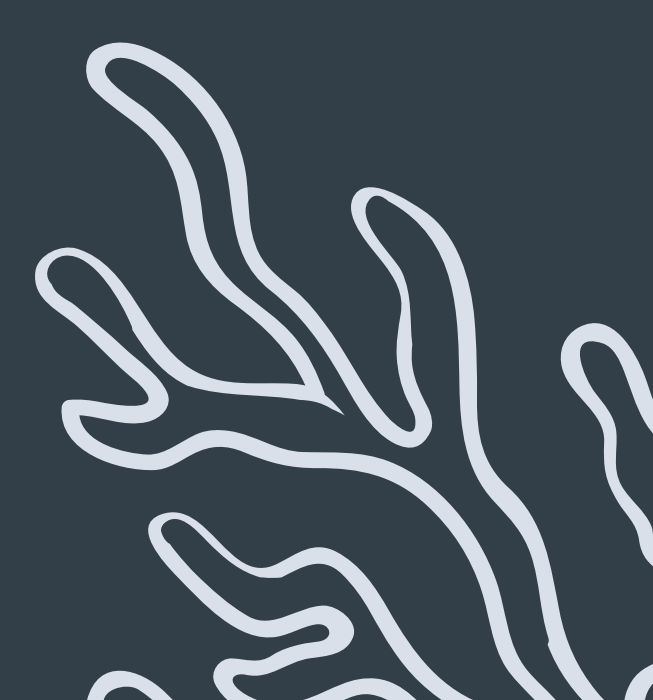
We extend our deepest gratitude to our funding partners, whose support allows us to bring biosecurity to life and drive meaningful action in the Bay of Plenty.



Our funding partners play a vital role in supporting our operations, member services, events, and programme activities.

Their contributions enable us to focus on our vision of leading and taking collaborative action towards biosecurity excellence. Together, we are building a future where our environment, economy, and communities are safeguarded from invasive threats.

**Ngā mihi nui ki a koutou katoa mō tō koutou tautoko o tēnei mahi whakahirahira.**  
**We thank you for your continued support.**



# JOIN US

## BECOME A FUNDER

We have a range of funding tiers - Platinum, Gold, Silver, and Bronze - allowing all contributors to play a role in strengthening biosecurity. Each tier provides an opportunity for organisations to support our mission in a way that aligns with their capacity and commitment. Every contribution makes a difference, helping to protect our environment, economy, and way of life.

We would love to have a conversation about how we can partner together in this space and make a lasting impact.

### FUNDING TIERS

#### Platinum Partner

Our highest level of partnership, offering premium recognition, strategic involvement, and exclusive opportunities to influence biosecurity initiatives.

#### Gold Partner

A strong leadership role in biosecurity advocacy, with significant brand visibility and engagement opportunities.

#### Silver Partner

Supporting the cause with a meaningful contribution while gaining recognition and participation in key events.

#### Bronze Partner

An entry-level tier for organisations wanting to contribute to biosecurity efforts and be part of the TMBC network.



# OUR PARTNERSHIP

By partnering with Tauranga Moana Biosecurity Capital, you gain access to a range of exclusive benefits tailored to your level of support. Each funding tier offers unique opportunities for involvement, recognition, and leadership in protecting our region's biosecurity.

## PLATINUM \$20,000+ CONTRIBUTION

- Representative on the leadership team
- Quarterly report & Logo on website
- Social Media individual post
- Logos on event slides where applicable,
- Mention by name at events where applicable
- Highly featured content in newsletters & featured speakers at key events
- Event pre symposium
- Proud funder collateral
- TMBC event and activation comms and offers - free of charge attendance
- The Channel Newsletter

## GOLD \$10,000 - \$19,999 CONTRIBUTION

- Representative on the leadership team & Logo on website
- Logos on event slides where applicable
- Social Media individual post
- Mention by name at events where applicable
- Event pre symposium & Proud funder collateral
- TMBC event and activation comms and offers
- free of charge attendance
- The Channel Newsletter

## SILVER \$5,000 - \$9,999 CONTRIBUTION

- Representative on the leadership team
- Logo on website & Social Media group post
- Logos on event slides where applicable
- Event pre symposium & Proud funder collateral
- TMBC event and activation comms and offers
- free of charge attendance
- The Channel Newsletter

## BRONZE \$2,000 - \$4,999 CONTRIBUTION

- Logo on website & Social Media group post
- Logos on event slides where applicable
- Event pre symposium & Proud funder collateral
- TMBC event and activation comms and offers
- free of charge attendance
- The Channel Newsletter

Your support helps us drive impactful biosecurity initiatives, strengthen industry collaboration, and protect the Bay of Plenty for future generations.



Join the TMBC family as a funder, and  
together, we can lead the way in  
biosecurity excellence.

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