



EXECUTIVE COMMITTEE REPORT

For the Year Ended 30 June 2026

PRESENTED AT THE ANNUAL GENERAL MEETING

Tauranga Moana Biosecurity Capital

1. Overview

TMBC continues to champion regional biosecurity by uniting mātauranga Māori, science, industry, government, and community.

2. Key Achievements & Milestones

2.1 Public Awareness Campaigns

- The Great Tauranga Moana Biosecurity Hunt ran year-round across five local sites. Following a successful summer promotion, an April/Easter campaign further promoted the Hunts and drove engagement through a prize campaign, achieving 188,777 social impressions, 1,548 webpage views, and 54 hunt participants.

The Mount Maunganui Hunt was reconfigured this quarter, with several geo-markers relocated away from current cordoned-off zones following recent slips on Mauao. This was necessary to ensure participant safety.

- A mural was installed to raise awareness of myrtle rust in a high-traffic area of Mount Maunganui.

2.2 Events & Workshops

Annual Biosecurity Excellence Symposium 2025, themed "Leading Locally, Impacting Nationally", brought together professionals and tangata whenua. A total of 120 attendees gathered to hear from industry experts and biosecurity champions, sharing insights and the work happening on the ground that has significant impacts on biosecurity in our region and beyond.

Connect & Protect (previously Partners Forums) - A total of 6 were held throughout the year, with a mix of in-person and online mediums. These forums created valuable opportunities for networking and learning. Attendees engaged with topical biosecurity updates and heard from guest speakers across the countries' biosecurity network.

Tiakina Taiao held five days hosting a number of school groups. The location was moved from Pilot Bay to Kulim Park due to cordoned-off areas on Mauao. These interactive sessions are designed to deepen tamariki's understanding of Te Ao Tūroa and help them connect with their natural environment, aiming to inspire future biosecurity leaders. The programme is infused with mātauranga Māori, including mana atua, whakapapa and maramataka.

A CIMS workshop was held for TMBC, including the Strategic Leadership Team and key partners, aimed at understanding our role in a biosecurity incursion response.



3. News & Spotlights

Sea Week - a special event was held on the shores of Mount Maunganui, featuring speakers from the University of Waikato and Toi Ohomai, shining a light on marine biosecurity threats with practical advice on how we can all be good kaitiaki.

Environmental partnerships - TMBC hosted a stand at the Tauranga City Council's Manu Champs event, attracting a crowd of 1,000+ from the community.

Sentinel Gardens - TMBC continued the partnership with PiPs, providing gardens and biosecurity education to eight schools across the rohe.

4. Community Building & Membership

Maintained free general membership, expanding our coalition of science, industry, and iwi partners.

Quarterly newsletter "The Channel" kept members informed of events, campaigns, and resources.

A brand new website was launched for TMBC.

Maintained an active social media presence on Facebook and Instagram, with growing followings on both platforms – 1.2K+ Facebook followers and 333 Instagram followers.

Cleaned up expired emails in the CRM membership database, ensuring we're now working from clean data.

Grew TMBC membership over the year to 569 individual members and 45 organisational members.

5. Challenges & Opportunities

Ensuring sustained involvement and scaling engagement among youth and iwi.

Preparing for evolving incursion scenarios with deeper cross-sector exercises.